EXHIBIT F

TOTAL U.S FD / DG / MM					
Unit Sales					
Unit Sales		Walmart			
	IRI data	1			
		Retail Link			
	DOCTORS	Doctors			
1 1 1 1 10 0000	NIGHTGUARD	NightGuard			
1 Week Ending Mar 19, 2006	9,077	4,013			
1 Week Ending Mar 26, 2006	9,946				
1 Week Ending Apr 2, 2006	8,748				
1 Week Ending Apr 9, 2006	11,106				
1 Week Ending Apr 16, 2006	8,408				
1 Week Ending Apr 23, 2006	8,169				
1 Week Ending Apr 30, 2006	8,252	3,266			
1 Week Ending May 7, 2006	8,473				
1 Week Ending May 14, 2006	8,305	3,589			
1 Week Ending May 21, 2006	8,475	3,688			
1 Week Ending May 28, 2006	8,094	3,572			
1 Week Ending Jun 4, 2006	7,461	3,400			
1 Week Ending Jun 11, 2006	7,971	3,455			
1 Week Ending Jun 18, 2006	8,271				1
1 Week Ending Jun 25, 2006	8,106				
1 Week Ending Jul 2, 2006	8,293				
1 Week Ending Jul 9, 2006	7,524				
1 Week Ending Jul 16, 2006	8,476				-
1 Week Ending Jul 23, 2006	8,491				
1 Week Ending Jul 30, 2006	8,325				
1 Week Ending Sur 30, 2006	8,884				
					-
1 Week Ending Aug 13, 2006	8,671				
1 Week Ending Aug 20, 2006	9,077	4,004			
1 Week Ending Aug 27, 2006	9,288				Pre Ad
1 Week Ending Sep 3, 2006	9,699				Campaign
1 Week Ending Sep 10, 2006	10,082				Monthly Avg
26 weeks pre advertising	225,672	95,555	321,227	Divided by 6 =	53,538
1 Week Ending Sep 17, 2006	12,879				
1 Week Ending Sep 24, 2006	12,920	6,379			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006	12,920 13,842	6,379 6,470			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006	12,920 13,842 14,517	6,379 6,470 7,233			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006	12,920 13,842 14,517 14,308	6,379 6,470 7,233 6,642			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006	12,920 13,842 14,517 14,308 14,147	6,379 6,470 7,233 6,642 6,564			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006	12,920 13,842 14,517 14,308	6,379 6,470 7,233 6,642 6,564			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006	12,920 13,842 14,517 14,308 14,147	6,379 6,470 7,233 6,642 6,564 6,076			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006	12,920 13,842 14,517 14,308 14,147 14,039	6,379 6,470 7,233 6,642 6,564 6,076 6,881			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 3, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 24, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 29, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007 1 Week Ending Jan 14, 2007 1 Week Ending Jan 21, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 25, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007 1 Week Ending Jan 21, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 29, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007 1 Week Ending Jan 21, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565 15,795	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554 6,747			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007 1 Week Ending Jan 21, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007 1 Week Ending Feb 11, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565 15,795 14,426	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554 6,747 6,172			
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007 1 Week Ending Jan 21, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007 1 Week Ending Feb 11, 2007 1 Week Ending Feb 18, 2007 1 Week Ending Feb 18, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565 15,795 14,426 15,122	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554 6,747 6,172 6,561			Post Ad
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Jan 7, 2007 1 Week Ending Jan 14, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007 1 Week Ending Feb 11, 2007 1 Week Ending Feb 18, 2007 1 Week Ending Feb 25, 2007 1 Week Ending Feb 25, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565 15,795 14,426 15,122	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554 6,747 6,172 6,561 5,483			Campaign
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Jan 7, 2007 1 Week Ending Jan 14, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007 1 Week Ending Feb 11, 2007 1 Week Ending Feb 18, 2007 1 Week Ending Feb 25, 2007 1 Week Ending Mar 4, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565 15,795 14,426 15,122 15,436	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554 6,747 6,172 6,561 5,483 6,637			Campaign Monthly Avg
1 Week Ending Sep 24, 2006 1 Week Ending Oct 1, 2006 1 Week Ending Oct 8, 2006 1 Week Ending Oct 15, 2006 1 Week Ending Oct 22, 2006 1 Week Ending Oct 29, 2006 1 Week Ending Nov 5, 2006 1 Week Ending Nov 12, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 19, 2006 1 Week Ending Nov 26, 2006 1 Week Ending Dec 3, 2006 1 Week Ending Dec 10, 2006 1 Week Ending Dec 17, 2006 1 Week Ending Dec 24, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2006 1 Week Ending Dec 31, 2007 1 Week Ending Jan 7, 2007 1 Week Ending Jan 21, 2007 1 Week Ending Jan 28, 2007 1 Week Ending Feb 4, 2007 1 Week Ending Feb 11, 2007 1 Week Ending Feb 18, 2007 1 Week Ending Feb 18, 2007 1 Week Ending Feb 25, 2007 1 Week Ending Mar 4, 2007	12,920 13,842 14,517 14,308 14,147 14,039 16,340 14,804 13,146 12,095 14,776 13,920 12,289 14,850 13,686 16,070 15,270 14,856 15,434 16,565 15,795 14,426 15,122	6,379 6,470 7,233 6,642 6,564 6,076 6,881 6,538 5,395 5,081 6,048 5,998 4,699 5,616 5,362 6,570 6,185 5,517 6,857 7,554 6,747 6,172 6,561 5,483 6,637	539,522	Divided by 6 =	Campaign